



adclub
metropolitan washington

Job Bank Form

Company Name
The Design Channel

Job Title

Brand Strategist and Account Manager

Position Location

Chevy Chase, MD

Position Type

Full time with flexibility

Position Reports to

President

Position Description

In this position the person wears two hats: First as a brand strategist, working with clients through a deep-dive effort using various research modes, guiding the development of positioning and brand strategies with the client and with the creative team. And second, managing the account, the client and branding process from beginning stages to final development.

Qualifications

Excellent writing and communications skills required; practiced at various modes of research and interview techniques; ability to cluster and simplify information and lead a team through the branding process; Must attend client meetings, make presentations and help write proposals. Five plus years experience in branding.

Other

(e.g., clearance, citizenship, travel etc.)

How to Apply

Please send letter, resume and samples of prior work to David@thedesignchannel.com

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