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Equals Three Communications

Public Affairs Representative

Position Location

Bethesda, MD

Position Type

Full-Time

Position Reports to

Vice President – Account Services

Position Description

- Serve as a high-level spokesperson, representing the client before select stakeholders.
- Develop and maintain strategic relationships with key stakeholders to support client initiatives.
- Manage the writing, drafting and production of opinion columns.
- Pitch stories to a variety of local and regional media.
- Plan and manage media tours and events.
- Ability to serve on client site - 100% of time.
- Provide strategic counsel regarding media relations for a client.
- Plan and oversee production of media materials (e.g. press kits, media advisories, etc).
- Stay abreast of media coverage of issues. Maintain familiarity with key reporters and outlets covering client issues.
- Explore use of new technologies to reach media and consumer audiences.
- Demonstrate an ability to achieve strong client relationships and add value to client business.
- Attend client meetings and conduct presentations.
- Develop and demonstrate keen understanding of relevant client issues.
- Utilize knowledge of the client's business and customers to provide pro-active counsel regarding media and public relations issues and opportunities.
- Demonstrate original thinking in strategy development.

Qualifications

The individual selected for this position will be an accomplished public affairs and media relations professional with expertise in strategic planning, writing and spokesperson responsibilities. A bachelors degree in communications is required, with a technical degree preferred. At least 7 years of public affairs experience, with strong writing skills and experience delivering technical presentations before multiple stakeholders, including but not limited to: civic and community leaders, elected officials, and media representatives. Understanding of technical aspects of infrastructure related issues. The ability to learn the specific issues pertaining to Combined Sewer Overflows (CSOs) and deep tunneling in a short period of time. Ability to develop and implement comprehensive public affairs campaigns to support client objectives.



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Other

Equals Three offers a competitive compensation package based on experience. Benefits include medical, dental, eye care, 401(k), Flexible Spending Accounts (FSA's) for both Healthcare and Dependent Care, and a transit (eTrac) program.

How to Apply

Interested candidates should send their resume to hr@equals3.com no later than **January 10, 2010**.

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Date Posted: 12/29/2009