

400 North Washington Street
Suite 300
Alexandria, VA 22314



info@dcadclub.com
www.dcadclub.com
703-683-5954

Silver Medal Award Nomination Form

The DC Ad Club, in collaboration with the American Advertising Federation (AAF), honors one person annually who has made outstanding contributions to advertising and who has been active in furthering the industry's standards, creative excellence and responsibility in areas of social concern.

Recipients of the Silver Medal Award are recognized for their contributions to their companies, the general advancement of advertising, and the community and for their creative ability. The award is bestowed at a luncheon held in the fall of each year and the recipient is asked to make keynote remarks at the event. Recipients are also listed in materials distributed nationally by the AAF.

This application should be submitted along with any supporting documentation no later than 5:00 pm on Friday, May 30, 2014. The recipient of the Silver Medal Award recipient will be notified by June 30, 2014 and the award will be presented during Advertising Week DC 2014 (September 6-12, 2014).

I. Nominee Information

Name: _____

Position/Title: _____

Organization: _____

Address _____

Phone: _____

Email _____

II. Award Criteria

Narrative addressing the Award Criteria can be submitted in a separate document, either Word or PDF. All criteria must be addressed.

- Describe the nominee's contributions to his/her current and/or past organization; clearly state which organization is being discussed (limit 250 words).
- Describe the nominee's contributions to the general advancement of advertising (limit 250 words).
- Describe the nominee's contributions to his/her local community (limit 250 words).
- Describe the nominee's creative ability (limit 250 words).

DC Ad Club: 2014 Silver Medal Award Nomination Form

III. Reference Information

The selection committee may, at its discretion, solicit additional information about the nominee. Please provide contacts for references who can speak to the nominee's experience and contributions as they relate to the criteria above.

Reference #1: Professional Personal

Name: _____

Title: _____

Organization: _____

Phone: _____

Email _____

Reference #2: Professional Personal

Name: _____

Title: _____

Organization: _____

Phone: _____

Email _____

IV. Nominator Information

Please provide contact information for the person completing this form, should the selection committee have questions or need additional information.

Name: _____

Position/Title: _____

Organization: _____

Phone: _____

Email _____

V. Required Supporting Materials

- Nominee résumé/detailed biography

DC Ad Club: 2014 Silver Medal Award Nomination Form

VI. Optional Supporting Materials

- Articles by or about the nominee
- Samples of the nominee's work

VII. Submission Information

Completed nomination packages will be accepted in the following ways:

Email (preferred) in a Word or PDF file: info@dcadclub.com

Fax: 703-683-5480